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**Atlantic Tire & Service Announces CARQUEST Technical Training Certification for Manager, Al Mattress**

**CARY, N.C. (Jan. 12, 2015)** – [Atlantic Tire & Service](#), a locally owned and operated automotive care and repair center in the Triangle, is proud to announce that Al Mattress, manager, has successfully completed the CARQUEST Technical Training Course in Service Counter Selling Skills. Mattress has worked at Atlantic Tire & Service for more than five years.

All [CARQUEST Technical Institute](#) courses are instructed by ASE certified technicians and focus on training professional technicians and automotive service facility owners and managers. The Service Counter Selling Skills course provides individuals and sales teams with an understanding of sales processes, relationship building skills, and practical tools aimed at increasing both repair order count and effective labor rate.

Atlantic Tire & Service employs only experienced and highly-trained mechanics and technicians. All of its mechanics and technicians are either ASE or TIA Certified.

For more information about Atlantic Tire, visit [www.atlantictireonline.com](http://www.atlantictireonline.com) or call (919) 268-4300. Friend Atlantic Tire on [Facebook](#) or follow the company on [Twitter](#) for special offers and discounts.

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**About Atlantic Tire & Service**

Atlantic Tire & Service is a locally owned and operated automotive care and repair center with three locations in the Triangle — Cary, Durham and Raleigh. Opened in December 1998 by owner Anthony Blackman, Atlantic Tire & Service operates with the commitment to providing customers with quality automotive maintenance and tire installation. It offers a wide variety of services and expertise, including online appointment scheduling, same-day car repairs, free shuttle service, free pickup and delivery, and a highly trained staff of ASE Certified Master Technicians and TIA Certified Tire Technicians. In 2013, Atlantic Tire was honored with the

Eastern Better Business Bureau's Torch Award for excellence in service and ethics. For more information about Atlantic Tire & Service, visit [www.atlantictireonline.com](http://www.atlantictireonline.com) or call (919) 319-1614.