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Headlines

Atlantic Tire Named Cary Chamber's 2013 Small Business of the Year

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Cary, N.C., (May 22, 2013) –Atlantic Tire & Service, a locally owned automotive repair center with three locations in the Triangle, was honored by the Cary Chamber of Commerce with its 2013 Small Business of the Year award at the annual Excellence Awards Banquet held May 9 at The Embassy Suites in Cary. Owner Anthony Blackman accepted the award on behalf of the company and its employees.

Atlantic Tire & Service was recognized for its excellence in creativity, innovation and drive for success – measured not only by numbers, but by customer relations. Employees of Atlantic Tire are both urged and required to understand the latest technologies in their industry to make sure customers are getting the best service possible. While Atlantic Tire caters to its customers, the company treats its employees with equal respect. On the employee's second anniversary of employment, he or she and guest are treated to a trip to Aruba, Cancun or the Bahamas courtesy of Atlantic Tire. This is the company's way of appreciating employees' efforts and showing their value to its success.

"This award is highly valued by Atlantic Tire & Service," said Blackman. "We strive to deliver the best customer service, stay connected with our community, and respect those who work with us. We are honored to be named The Cary Chamber's Small Business of the Year."

While Atlantic Tire & Service is a novice recipient of this award, they are no stranger to awards and praise. Owner Anthony Blackman was awarded the 2006 and 2008 Citizen of the Year Award by the Cary Chamber of Commerce. The company also won the Cary Chamber's Employer of the Year Award, the Community Service Award, and in 2009 was voted the Cary Chamber's Business of the Year. In addition, Tire Review named the company Top Shop in North America in 2007. Atlantic Tire has been the recipient of several other local awards, including the industry's prestigious Blue Seal of Excellence Award (the first recipient of this award in Cary), the Morrisville Chamber's Business of the Year Award, Cary News' "Best Place for Automotive Repair, award "and multiple Maggy Awards from Cary Magazine for "Best Mechanic in Western Wake."

Disaster Relief Funds: What Every Cary Samaritan Should Know



May 27, 2013 -
Donating To Disaster Relief Funds: What Every Good Samaritan Should Know: by J. Roberts, CPA

Finding a silver lining in the wake of recent tragedies like the Boston Marathon bombing, Newtown Shootings or Hurricane Sandy is a challenge at best. If one is to be found, it is that these horrific events have consistently united thousands of American people in support and demonstrated extraordinary lengths we will go to help each other.

A common response is the establishment of relief funds, intended to help and offer aid to victims. While the intent behind the creation of these funds is almost always sincere and above board, there are some practical concerns and precautions that should be considered before you donate.

When disaster or tragedy strikes, our immediate reaction is a deep desire to do something to help. The majority of donations are made in the immediate few weeks following an incident due to media coverage. Often appeals are issued prior to having all the facts—without knowing the true extent of the disaster and what support will be provided by local governments.

While we certainly don't intend to discourage donating to these funds there are a few things that should be considered before stroking a check or forking over your credit card number:

- It takes time to properly set up a non-profit with

For more information about Atlantic Tire, visit www.atlantictireonline.com or call (919) 268-4300. Friend Atlantic Tire on Facebook or follow them on Twitter for special offers and discounts.

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About Atlantic Tire & Service

Atlantic Tire & Service is a locally owned and operated automotive care and repair center with three locations in the Triangle — Cary, Durham and Raleigh. Opened in December 1998 by owner Anthony Blackman, Atlantic Tire & Service operates with the commitment to providing customers with quality automotive maintenance and tire installation. It offers a wide variety of services and expertise, including online appointment scheduling, same-day car repairs, free shuttle service, free pickup and delivery, and a highly trained staff of ASE Certified Master Technicians and TIA Certified Tire Technicians. In 2008, Atlantic Tire was named the Top Shop in North America by Tire Review magazine. For more information about Atlantic Tire & Service, visit www.atlantictireonline.com or call (919) 319-1614.

For more information, please visit: atlantictireonline.com

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IRS. Before donating to a fund, ensure it is a qualified organization. Organizations with similar names often pop up after a disaster-- they are not always legitimate entities.

- Take time to review the variety of organizations responding to a tragedy before giving. Look for the best equipped to respond to the type of disaster. A good idea is to look for organizations with prior experience and expertise.

- Ironically, earmarking funds isn't necessarily the best use of donated funds. Earmarking has the potential to tie up funds and may actually keep money from being used where it is needed most. Once money has been earmarked, it cannot be used in other and often more useful ways.

- Consider waiting to donate to support rebuilding efforts until a true determination of where and how help is needed can be accessed. [More »](#)

